



Youth Salute Orientation

(2024-2025)

Holifield
Photography

Session Procedures

1. **Please arrive 15 minutes early** so that there is time for our welcome procedures and for your student to be ready to start with their photographer at the scheduled time. We suggest that your student arrives in their first outfit (if possible) to minimize the number of items that you need to bring with you and the time to get ready.
2. Your photographer will meet you in your dressing room to see what you have brought with you and begin your session. Please discuss any requests at the beginning of your session with your photographer.
3. At checkout you will be scheduling an order appointment for another day.
4. You will be given the option to have your session posted online for you to review at home prior to your Order Appointment. This service will require \$100 that is applied towards your portrait order and is non-refundable. The service is not required but is highly suggested. It will allow you to have an idea of favorite images instead of seeing them for the first time during your appointment.

Order appointments (another day)

1. During the appointment we will work with you to make the necessary selections for the media graphic and school banner.
2. Ordering of personal photographs will take place during this same appointment.
3. All funds from the purchase of photographs benefit all aspects of the program which include the photographic banner display in your school, national dues and awards for school winners.

Student Recognition Display

Social Media Graphics

- Each student will have a web/social media graphic created with their favorite portrait and biography.
- Graphics will be available for parents and schools to share on their social media and online.



School Banners

- Each participating school will receive a customized Youth Salute portrait banner(s) for display!
- This item is for the school to hang all semester as a collective snapshot of all their Youth Salute students.
- Banners will be on display in Fayette Mall (Lexington) during the summer of 2025. A display schedule will be sent in late spring.



School Banners may be displayed in locations within your community. Please contact your school to discuss banner usage.

Youth Salute - Session Preparation

Clothing (2 outfits only)

- Students will be photographed in 2 outfits and are photographed in a variety of poses including full body. Bring complete outfits including jewelry, belts, coordinating socks & shoes.
- Please choose **2** outfits from the following categories:
 - **Theme** - Your theme could be your athletic uniform, dance costume, band uniform, clothes for a future occupation, club uniform, etc. We love seeing students wear what they are passionate about.
 - Talk to your school/coach about using your uniform if it has been turned in during the off season.
 - Bring corresponding props.
 - **Casual** - Show off your personal style by wearing what makes you feel most confident! Ex: jeans, sweaters, pullovers, plaid, t-shirts, fun shoes, etc.
 - **Dressy** - We want to see you looking your best in a dress, suit, formal gown, or tux!

Props

- Be selective, a portrait with a single prop can be very powerful. We strongly suggest props be items a student can easily hold in their hands or a large item they can set beside them.
- Prop suggestions: musical instruments, flowers, sports equipment, books, items relating to a hobby or future occupation, trophies, artwork, and medals, etc.
- We have a piano and old-time microphone available for use at the studio
- **Firearms and pets may not be used as props**
- Ribbons, Medals & Certificates: If you have many ribbons, medals, & certificates that you want to include, we recommend putting these together in advance in a frame or bulletin board. You can include as many as you want and the display counts as 1 prop. We recommend a vertical display no larger than 3x4 feet.

Blemish Cover Up & Retouching

- We recommend skin imperfections be covered up. Matte makeup works best.
- Face powder is recommended to cover the shine on the face.
- The display will not include retouching.
- Facial retouching will cost \$25.00 per photograph for facial blemishes only. For additional retouching, we will request a price quote from the lab.

Hair & Nails

- We recommend that haircuts should take place at least one week before your session so that it will look natural.
- Changes in hair style during your session are fine if it is predictable and can be accomplished quickly.
- Please use hair spray if your hair tends to fall into your eyes.
- Hands are important in photographs for both guys and girls. Have your nails trimmed and clean.
- If wearing nail polish, use a neutral color that will go with all your outfits. You will not have time to change nail color.